**Country In A Box Assignment**

**Expectations:**

* Demonstrate an understanding of how international business and economic activities increase the interdependence of nations
* Demonstrate an understanding of the factors that influence a country’s ability to participate in international business
* Assess the ways in which cultural factors influence international business methods and operations.
* Assess the working conditions in international markets.

***How would you introduce Canada to the rest of the world?***

*“Canada has many faces. It is one of the world’s richest markets; a country that encourages trade, innovation, and entrepreneurship. It also has vast natural resources, a supportive government, an educated and skilled work force, a strong domestic market, diverse arts and culture, a sound economy, a well developed infrastructure and much more.” (*[*www.canadainternational.gc.ca*](http://www.canadainternational.gc.ca)*)*

***Now introduce a different country to the class using the instructions below:***

1. Research facts of your country related to the following topics:

* Basic facts (Geography, Religion, Languages)
* Business etiquette in your country
* Popular events & traditions
* Major trading partners & Trade Agreements [if any]
* Barriers to conducting International Business
* Imports (the major ones)
* Exports (the major ones)
* Benefits to trading with your chosen country
* Problems & risks to consider when doing business in your country

2. Design a colourful and informative box, that educates the class about your chosen country.

3. Fill your box with 8-10 items that represent various aspects of the country including ALL topics listed above. These items do not need to originate from your chosen country, but should be used to illustrate an aspect of your country. You should also provide a write up explaining the connection of each object in the box. You will then present your box and items to the class.

Possible Countries of Choice

* Germany - Indonesia
* Italy
* China
* Russia
* Japan
* Korea
* United Kingdom
* Brazil
* India
* South Korea
* Mexico
* United Arab Emirates

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|  | Level 1 (50-59%) | Level 2 (60-69%) | Level 3 (70-79%) | Level 4 (80-100%) |
| Knowledge  (15 Marks) | * Extremely uncomfortable with information. * Unable to answer any questions about topic. * Less then 7 items included in box. | * Somewhat comfortable with information. * Able to answer few questions about topic. * 7 to 8 items included in box. | * Comfortable with information. * Able to answer some questions about topic. * At least 9 items included in box. | * Extremely comfortable with information. * Able to answer all questions about topic. * 10 items included in box. |
| Thinking  (10 Marks) | * Presenter elaborates on information with limited effectiveness. * Connects information with limited effectiveness. | * Presenter elaborates on information with some effectiveness. * Connects information with some effectiveness. | * Presenter elaborates on information with considerable effectiveness. * Connects information with considerable effectiveness. | * Presenter elaborates on information with a high degree of effectiveness. * Connects information with a high degree of effectiveness. |
| Communication (10 Marks) | * Minimal to no eye contact with audience, directly reading, * Not enthusiastic. * More then 8 spelling or grammatical errors. | * Some eye contact with audience, some reading. * Somewhat enthusiastic. * 6 to 8 spelling or grammatical errors. | * Good eye contact with audience, no reading. * Very enthusiastic. * 3 to 5 spelling or grammatical errors. | * Excellent eye contact with audience, no reading. * Extremely enthusiastic. * 1 to 2 spelling or grammatical errors. |
| Application  (15 Marks) | * Design of box reflects minimal effort. * Items in box connect to research with limited effectiveness. * Description of items lacks depth and detail. | * Design of box reflects some effort. * Items in box connect to research with some effectiveness. * Description of items some depth and detail. | * Design of box reflects good effort. * Items in box connect to research with considerable effectiveness. * Description of items adequate depth and detail. | * Design of box reflects excellent effort. * Items in box connect to research with a high degree of effectiveness. * Description of items considerable depth and detail. |