**Business Profile Assignment**

**Task:**

**You must profile 1 business of interest to you and create a poster highlighting that business.**

**For the business you choose to profile you need to include the name and logo of the company as well as a description of the company. In your description, tell about its purpose (profit or non-profit), its size, how its owned (if you know), a descriptions of the goods or services it provides, how it delivers its goods or services, its role in the community, and the kind of jobs it provides.**

**You are encouraged to use the Internet to research different companies, however you can also interview friends or family members that own and operate their own business.**

**Be creative with the organization and creation of your poster.**

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| **Category** | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **K/U – quality and accuracy of information** | **Limited information is present and demonstrates a limited level of understanding** | **Most information is present and demonstrates some level of understanding** | **All information is present and demonstrates a good level of understanding** | **All information is present and demonstrates a high level of understanding** |
| **T/I – Planning and researching skills.** | **Profile demonstrates a limited level of planning and research** | **Profile demonstrates some level of planning and research** | **Profile demonstrates a good level of planning and research** | **Profile demonstrates a high level of planning and research** |
| **C – organization and presentation of material** | **Expresses and organizes material with a limited degree of effectiveness** | **Expresses and organizes material with some degree of effectiveness** | **Expresses and organizes material with a good degree of effectiveness** | **Expresses and organizes material with a high degree of effectiveness** |
| **A - Creativity** | **Poster demonstrates a limited degree of creativity and work.** | **Poster demonstrates some degree of creativity and work.** | **Poster demonstrates a good degree of creativity and work.** | **Poster demonstrates a high degree of creativity and work.** |