Unit 2 International Business Test Review

1. The difference between a domestic transaction and international transaction
2. What are the Benefits to international trade? (access to markets, cheaper labour, Increased quality of goods, increased quantity, access to resources)
3. The 5 P’s of international business
4. What are the Costs of International trade? (Offshore outsourcing, human right issues and labour abuses, Environmental Degradation)
5. What are Barriers to International Business (Tariffs, Non-tariff barriers, Costs of importing and exporting, Excise tax, Currency fluctuation)
6. What is Balance of trade, trade deficit, and trade surplus?
7. What are Canada’s main import and exports?
8. Who are Canada’s largest trading partners?
9. What is a trade agreement? What purpose does it serve?
10. What is NAFTA? Who belongs in it?
11. How can cultural differences impact business?
12. What is global dependency?

**Key Terms:** Domestic Transaction, International Transaction, Global Product, Offshore outsourcing, Sustainable Development, Environmental Degradation, Tariffs, Landed Cost, Balance of Trade, Trade Deficit, Trade Surplus, trade agreement, NAFTA, Culture, Global Dependency.